

**Fall 2023****Digital and Social Media****GBUS 25 Digital and Social Media 3.00 unit(s)**

In this course, students will explore the design and impact of digital and social media technologies for both personal and professional application in a wide variety of organizational situations. Additionally, students will learn to understand digital and social media etiquette and ethics. Both the potential and the limitations of this technology will be explored and students will have access to hands-on experience with several forms of social media technology. Those who complete this course will be prepared to use digital and social media productively and will have a framework for understanding and evaluating new technology tools and platforms as they are developed. This course is not open for credit to students who have completed BCOM 25.

Transferable to CSU Only

**54 hours lecture**

| CLASS NUMBER          | DAYS | TIME              | STATUS | START DATE | END DATE   | LOCATION                  | INSTRUCTOR                   |
|-----------------------|------|-------------------|--------|------------|------------|---------------------------|------------------------------|
| <a href="#">70831</a> | M W  | 11:10AM - 12:35PM | CLOSED | 08/29/2022 | 12/17/2022 | <a href="#">LAC-T2375</a> | <a href="#">Carbonaro, N</a> |
| <a href="#">71002</a> | WEB  | WEB               | CLOSED | 08/29/2022 | 12/17/2022 | <a href="#">ONLINE</a>    | <a href="#">Carbonaro, N</a> |
| <a href="#">71182</a> | T Th | 10:25AM - 11:50AM | CLOSED | 08/29/2022 | 12/17/2022 | <a href="#">LAC-T2375</a> | <a href="#">Carbonaro, N</a> |